1. REFERENCES

1. Rakesh H.M (2014), A Study On Individual Investors Behavior In Stock Markets Of India, IJMSS (Vol.02, Issue-02), ISSN:2321-1784

2. Reena Rai (2014), Factors Affecting Investors' Decisson Making Behavior In The Stock Market: An Analytical Review, Indian Journal of Applied Research (Vol.4, Issue-9), ISSN - 2249-555X

3. Bing Zhu (2012), The Effects Of Macroeconomic Factors On Stock Return Of Energy Sector In Shanghai Stock Market, International Journal of Scientific and Research Publications (Vol. 2, Issue-11), ISSN 2250-3153

4. Domenico Celenza and Fabrizio Rossi (2012), The Relationship Between Intellectual Capital And Stock Market Performance: Emprical Evidence From Italy, Journal of Modern Accounting and Auditing (Vol. 8, Issue-11), ISSN 1548-6583

5. Kaushal A. Bhatt (2013), Investment and Trading Pattern of Individuals Dealing in Stock Market, The SIJ Transactions on Industrial, Financial & Business Management (IFBM) (Vol.1, Issue-02), ISSN: 2321 – 242X

6. Geetika Batra (2013), Study Of Investment Advice To Retirement Plan Partakers In India, Journal of Business Management & Social Sciences Research (JBM&SSR) (Vol.2, Issue-08), ISSN No: 2319-5614

7. Daniel Agyapong, The Foreign Exchange Rate - Capital Market Returns Nexus, Asian Journal of Business and Management Sciences (Vol.2, Issue-01), ISSN: 2047-2528

8. Sanjeet Sharma (2011), Determinants Of Equity Share Prices In India, Journal of Arts, Science & Commerce (Vol.1, Issue-4), ISSN 2231-4172

9. Nachiket Bhate and Alok Bansal, Personal Financial Planning: A Review, Altius Shodh Journal of Management & Commerce, ISSN 2348 – 8891

10. Gurinder Singh And Navleen Kaur (2015), Investigation of the Determinants to Augment Investment in the Indian Stock Market, International Journal of Scientific and Research Publications (Vol.5, Issue-03), ISSN 2250-3153

11. Kajal Gandhi (2015), Retail Investors Participation in Indian Stock Market- A Survey, GJRA - Global Journal For Research Analysis (Vol.4, Issue-02), ISSN No 2277 – 8160

12. Anju Bala (2013), Indian Stock Market - Review Of Literature, TRANS Asian Journal of Marketing & Management Research (Vol.2, Issue-7), ISSN 2279-0667

13. RAVI KANT (2011), Testing Of Relationship Between Stock Return And Trading Volume In India, International Journal of Multidisciplinary Research (Vol.1, Issue-06), ISSN 2249-2496

14. Krunal K Bhuva and Vijay H Vyas (2015), A review of Article on "Dividend Policy and Stock Price Behaviour in Indian Corporate Sector: A panel data approach", PARIPEX - Indian Journal Of Research (Vol.4, Issue-2), ISSN - 2250-1991

15. Zhou, Peng (2003). Stochastic modeling of post-retirement financial planning, ProQuest, UMI Dissertations Publishing 3095850, ISSN 1042-7279

16. Potts, Tom L; Schoen, John E; Margery Engel Loeb; Hulme, Fred S. (Jul 2001). Effective retirement for family business owner-managers: Perspectives of financial planners. ProQuest, part II, Journal of Financial Planning, (ISSN: 1052-3073)

17. Todd, Kelly J; DeVaney, Sharon A. Financial Planning For Retirement by Parents of College Students, (1997). ProQuest, Journal of Financial Counseling and Planning, (ISSN: 1052-3073)

18. Owen, Ann L; Wu, Stephen. (2007). Financial shocks and worry about the future, ProQuest, Empirical Economics, ISSN: 0377-7332

19. Trahan, Emery A et al (2003). Corporate market for PFP services benefits. Financial Services Review Journal, ISSN: 1363-0539

20. Neidermeyer, Adolph A;Neidermeyer, Presha E. (2010). The missing curriculum link: Personal Financial Planning, American Journal of Business Education, ISSN 1942-2504

21. Edwards, Dirk L. (2013), The proposed statement on standards in personal financial planning: What does it mean for you?, The Tax Advisor Journal, ISSN: 0039-9957

22. Murphy et al (2010), Personal financial planning attitudes: a preliminary study of graduate students, Management Research Review(Vol. 33, Issue-8), ISSN : 2040-8269

23. Thomas et al (2003), Personal financial planning attitudes: A preliminary study of graduate students, Management Research Review (Vol. 33, Issue-8), ISSN : 2040-8269

24. Robb, Cliff A. and Sharpe, Deanna L. (2009), Effect of Personal Financial Knowledge on College Students' Credit Card Behavior, Association for Financial Counseling and Planning Education, (ISSN: 1052-3073)

25. Lusardi, Annamaria and Mitchell (2011). Implications for Retirement Well being of Financial Literacy and Planning, ProQuest, SSRN Working Paper Series, ISSN (2226-8235)

26. Lin, CY Chiang; Lin, CC (2008), Personal financial planning based on fuzzy multiple objective programming, Expert Systems with applications (Vol.35, Issues 1-2), ISSN:0594-4174

27. Hershey et al (2007), Fumiaki Psychological Foundations of Financial Planning for Retirement, Journal of Adult Development (Vol.14, Issue 1-2), ISSN: 1573-3440

28. Mandell, Lewis ;Klein, Linda Schmid (2009), The Impact of Financial Literacy Education on Subsequent Financial Behavior, Association for Financial Counseling and Planning Education, ISSN: 1052-3073

29. Macewen et al (1995), Predicting Retirement Anxiety: The Roles of Parental Socialization and Personal Planning, The Journal of Social Psychology (Vol.135, Issue 2), ISSN: 0022-4545

30. Elankumaran and A. Aananth, Impacting factors on individuals investors behavior towards commodities market in India, Research Journal of Social Studies and Management, ISSN: 2251-1571

31. K Ravichandran, A Study on Investors preferences towards various investment avenues in capital market with special reference to derivatives, Journal of Contemporary Research in Management (Vol.3, Issue-03), ISSN :2348-4764

32. Sikidar, S. and Singh, A.,(1996), Financial services: Investment in equity and mutual funds – A behavioral study, In: Bhatia, B. and Batra, G., (Eds), Management of Financial Services, ISSN: 1741-8062

33. AjmiJy. A., (2008), "Risk Tolerance of Individual Investors in an Emerging Markets", International Research Journal of Finance and Economics, (Issue 17), ISSN, 1450-2887

34. Tamimi, H. A. H., Factors influencing individual investor behavior: an empirical study of the UAE financial markets, The Business Review (Vol.5, Issue-02), ISSN 1553-5827

35. Odean (1998), Boys Will Be Boys: Gender, Overconfidence, And Common Stock Investment, The Quarterly Journal of Economics, ISSN 1531-4650

36. Kabra et al. (2010), Patidar (2010), “Factors influencing investment decision of generations in India: An econometric study”, Asian Journal of Management Research ISSN 2229 – 3795

37. Khanifar et al (2012) , Studying Affecting Factors on Analysts' Decisions Regarding Share Analysis in Tehran Stock Exchange: A Fundamental Analysis Approach, European Journal of Economics, Finance & Administrative Sciences (Issue 44), ISSN 1450-2887

38. Rajeev Jain (2012), Investor’s Attitude towards Secondary Market Equity Investments and Influence of Behavioral Finance, International Journal on Emerging Technologies (Vol.3, Issue 2) ISSN (Online): 2249-3255

39. Bailey, W. “Canada’s Dual Class Shares: Further Evidence on the Market Value of Cash Dividends,” Journal of Finance, 1988, v43 (5), ISSN 1143-1160

40. Eugene F. Fama, Efficient Capital Markets: A Review of Theory and Empirical Work, The Journal of Finance (Vol. 25, Issue. 2), ISSN: 1540-6261